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Contact:
Zoe Hamburger
MWW Group
201-460-2847
zhamburger@mww.com

THE BIG APPLE WELCOMES THE BIG ANGUS!

New York Tri-State Area McDonald's® Beef up Appetites with New Angus Third Pounders™

Roseland, N.J. (August 21, 2007) – Today, New York Tri-State Area McDonald's® restaurants give consumers something big to sink their teeth into. McDonald's all-new premium line of burgers, the Angus Third Pounders™, are made with 100 percent USDA-inspected Angus beef, garnished with fresh produce and savory ingredients such as red onions, sautéed mushrooms, crisp green iceberg lettuce and sliced red tomatoes, then served on a bakery-style sesame seed roll. Angus Third Pounders are available starting today at participating McDonald's restaurants in the New York Tri-State Area.

"The Angus Third Pounders were created with the taste buds of our customers in mind," said Ken Ebo, marketing director for McDonald's New York Tri-State Area. "We understand that New York Tri-State Area consumers appreciate the great taste and premium quality of Angus beef and now they can enjoy our new Angus burgers with the value and convenience they expect from McDonald's."

The three new Angus Third Pounders showcase a flavorful, seasoned Angus beef patty on a warm, fresh sesame seed bakery bun. The burgers are available at a suggested retail price of \$3.99 each and come in three varieties:

- **Angus Bacon and Cheese:** crispy strips of bacon melted American cheese, sliced red onions, ketchup and pickles.
- **Angus Mushroom and Swiss:** sautéed mushrooms, Swiss cheese and mayonnaise.
- **Angus Deluxe:** melted American cheese, sliced red onions and tomatoes, green leaf lettuce and mayonnaise.

The Angus Third Pounders are the latest addition to McDonald's premium menu line. McDonald's believes in offering its customers a variety of premium quality products they love with choices that fit every lifestyle. Other options include Premium Chicken Sandwiches (Club, Classic, and Ranch BLT) and Premium Salads (Asian, Southwest, Bacon Ranch, and Caesar). For a full list of McDonald's menu items please visit www.mcdonalds.com.

About McDonald's New York Metro Region

McDonald's is the world's best-known brand and is the global leader in food service. There are more than 600 McDonald's restaurants, owned by over 100 franchisees, located throughout the New York, New Jersey and Connecticut Tri-State area. For more information, please visit www.mcdonaldsnymetro.com.

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